

SUMMARY

Norman Boris. Communication without comprehension

Annotation: The article presents the viewpoint that a communicative act can take place without understanding the meaning of the text. It concerns special situations defined by the aesthetic, poetic and phatic functions of the language.

Keywords: communication, comprehension, emotive function, poetic function, phatic function.

Gridina Tatiana. Creating of Names in Children's Poetry (Generation and Perception Aspects)

Annotation: The article is devoted to generation and perception of play on word's codes addressed to a child. Some strategies in creating the proper names in child's poetry are observed. The author presents the experimental results of the research focused on children's ability to decode the play on proper names issues and create some irregular proper names.

Keywords: linguistic creativity, experimental techniques of the game construction, game of names, the child's speech.

Mukhin Mikhail. «What was the elephant doing...», or the side-effects of the naive linguistic creativity

Annotation: The article analyzes phonetic, grammatical and lexical failures in riddles and jokes based on word-play. The criteria for an aesthetic linguistic evaluation of the popular folklore genres are discussed.

Keywords: word-play, linguistic creativity, failure, riddle, joke

Dobrova Galina. Children's occasional word-formatives: what is more important for a child – lexical meaning or word-formativational meaning?

Annotation: This article deals with the “defect-cases” in children's word-formation – the cases when children due to some reasons take into account only lexical meaning or only word-formativational meaning of the word. It is found out that children ignore lexical meaning more often, and concentrate on the word-formativational one. This fact is treated in the article as yet another argument for constructivist approach to language acquisition.

Keywords: language acquisition, children's occasional word-formatives, lexical meaning of the word, word-formativational meaning of the word.

Rut Maria. Surname as the Field for Word Play

Annotation: in the publication examines the facts of language games,

with Rethinking Russian surnames, identification of game types to be processed on the phonetic and semantic level.

Keywords: Onomastics, Russian surnames, the language game.

Plotnikova Anna. Speech making in criminal interlocutions

Annotation: This article characterises the situation of «a bribe» as a speech-behavioural communicative event. The paper also presents aspects of special nominations of semantic field «money» and semantic anomalies that appear in the structure of criminal interlocution.

Keywords: criminal interlocution, code function of the language, semantic anomalies

Melikyan Vadim. The imperative phraseological units construction as the reflection of speech creation mechanisms on the edge of norm and anomaly.

Annotation: The article is devoted to the description of the imperative phraseological units construction models in the English language in comparison with the Russian language. The basic mechanisms of syntactic phraseological units forming of this class and their productivity are figured out.

Keywords: syntactical phraseological units, phraseological unit, construction models.

Nikitina Larisa. Intelligence as the creative field in Russian speech

Annotation: Article describes verbal images of man's inner world in its intellectual form and also proves semantic extension of homo sapiens linguistic image, connected with an estimation of man's different manifestations through an intelligence prism.

Keywords: intelligence, metaphoricalness, semantic globalisation, estimation, precedential text.

Mikhaylova Olga. Semantic development of actual words as a result of linguistic creativity

Annotation: The semantics of two words (the *nihilism* and the *nostalgia*), relevant for their time is analyzed in the article; there are shown the semantic shifts in these units' meanings, caused by social processes and reflecting the linguistic creativity of the society.

Keywords: semantics, polysemy, stylistics, social studies in linguistics, latest word, creativity.

Shipitsyna Galina. Innovative processes in russian language phraseolo-

gy

Annotation: This paper discusses a variety of contextual meanings and features of use in the speech of a new phraseologism «fried facts». Mechanisms of creating of this phraseologism are investigated considering systemic connections of its lexical components.

Keywords: phraseology, semantics, pragmatics, meanings, sema, motivation, creativity, innovation, phrase, concept

Protassova Ekaterina. Geranium or pelargonium: Modernization of a concept

Annotation: The purpose of the present article is to shed light on how the Russians interpret foreign concepts while adopting influences from foreign cultures in different historical periods. The modernization of the previous concept of a “flowerpot on the window” as a symbol of the petty bourgeoisie or lower-middle class is followed up through the use of traditional Russian *geranium* and the global *pelargonium* names in the mass-media and fine literature.

Keywords: geranium, pelargonium, petty bourgeoisie, everyday life, modernization

Konovalova Nadezda. Literary mystification by Anthony Pogorelsky: folk tradition and author’s individuality

Annotation: The stereotypes of traditional folk consciousness, which fix perception of magic and ritual practices (witchcraft, transformation into different, communications with other world), and its reflection in Pogorelsky’s mystical cycle «Dvojniki, ili Moi vechera v Malorossii» are analyzed. Special attention is paid to the traits of creative individuality of Pogorelsky A. (as a founder of Russian fiction story) in the literary incarnation of folk traditions of supernatural’s comprehension.

Keywords: mystification, magic and ritual practices, folk tradition, creative personality.

Bekasova Elena. Shape of the woman in «man’s» language

Annotation: In this article are analyzed names of female persons in a youth slang. The quantitative and qualitative structure of such slengizm with persuasiveness shows that the youth slang in fact is the «man’s» language having gender and age restrictions

Keywords: youth slang, names of males, innovations in a slang, language consciousness of the carrier of a youth slang.

Demidova Kaleria. The modes and types of speech dialect of personality

in modern conditions.

Annotation: The article deals with the modes and types of speech dialect personalities, their interrelation, the factors affecting the choice of interactants mode and type of speech, the question of the possible separation of the dialect of discourse.

Keywords: dialectal personality, the dialect community, modes of dialectal speech («your», «stranger», «intermediate»), types of speech, the dialect discourse.

Kaluzhnikova Tatiana. Music of traditional wedding in Russian dialects of the Middle Urals

Annotation: In the article on the subject of Russian dialects of the Middle Urals are considered musical vocabulary and phraseology traditional weddings in the Sverdlovsk region. The author characterizes the Ural genres of wedding ritual folklore performance methods and associates them with the wedding singing terms of other regions in Russia.

Keywords: traditional wedding Sverdlovsk region, musical vocabulary and phraseology, group and solo lamentations, wedding songs.

Gryaznova Violet. Creative practice of the old believer Nekrasov Cossack

Annotation: The article is devoted to the subculture of such special social and religious group, as the old believers Nekrasov Cossacks, who returned from exile in 1952 to Russia (Stavropol). The facts of speech activity of dialect speakers revealed the creativity of language consciousness of Nekrasov Cossacks, their aspiration to language game.

Keywords: Nekrasov Cossacks, subculture, the naive picture of the world.

Chernyak Valentina. Language «reality» as the fact of children's consciousness

Annotation: Reflecting on word-formation potential of a word in contemporary fiction

The article analyzes cases of highlighting the word-forming potential of words by metalinguistic commentary and nonce words characteristic of contemporary fiction. The results of the linguistic creativity of the author or the characters are intellectually and aesthetically evaluated in the text.

Keywords: linguistic reflection, word-formation potential of a word, nonce words, inner form of a word, language

Shcherbakova Natalia. Grammatical occasionalisms in a poetic text

Annotation: The objective of the article is displaying linguistic game in artistic poetic text at the level of grammar; features come to light grammatical playing occasionalisms in artistic text.

Keywords: linguistic game, grammatical occasionalisms, poetic text.

Snegiryova Tatiana, Snegiryov Alexej. Pen name speech creativity of B. Akunin

Annotation: The article focuses on the original causes and peculiarities of functioning of pen names created by the writer G. Chkhartishvili, known as B. Akunin. The central problem is the interrelation of the commercial and creative strategies of the writer as well as the correlation between a pen name and a text.

Keywords: pen name, commercial success, successful creative activity, personal marketing, personal identification.

Kubasov Aleksandr. Game world in modern opera librettos («The Children of Rosenthal» by Vladimir Sorokin)

Annotation: A text of opera libretto, created in line with the literature of postmodernism, is analysed in this article. The game world in a work is created both means of storyline and actual language. The author acknowledges his day reality as absurd, in which there is no place of demonstration of human talent. Conceptual metaphor of palimpsest is based on the game elements of libretto.

Keywords: V. Sorokin, libretto, palimpsest, postmodernism, associative challenge.

Lekant Pavel. Metaphor and Symbol in the Poetic Language of M.J. Lermontov

Annotation: Traditional metaphors and symbols in the Lermontov's poetry are decorated with epithets, and the individual ones realize its main characteristics brightness and surprise.

Keywords: Oratorical style, metaphor, word-symbol, subjectivity, expression, evaluation.